

FOR IMMEDIATE RELEASE

## **Redring® USA and the Redring® Optical Shotgun Sight Win *Field & Stream's* Best-of-the-Best Award for 2013 Hunting Gear Awards**

*Redring® Optical Shotgun Puts More Birds in the Bag with Less Collateral Damage!*

**DANBURY, CT (July 2013)** – [Redring® USA LLC](http://www.redringusa.com), importer and distributor of the truly innovative Redring® optical shotgun sight, is proud to accept a *Field & Stream®* Best-of-the-Best Award for 2013 Hunting Gear in the optical field. The Redring shotgun sight was developed to help hunters and target shooters to hit more moving targets successfully. For hunters, the Redring limits damage to game and provides the hunter with the confidence to bag more game.

“Once you try the Redring shotgun sight, you’ll wonder why you haven’t been using it all along,” Robert Walzer, US representative for Redring USA. “You’ll instantly improve your game. Hunters will have less than zero collateral damage to birds and small game and efficiently increase their harvest. For shooters with eye issues or new shooters, the Redring helps to not only hit more targets, but helps the shooter to achieve better aim and keep both eyes open. This award validates what any shooter who uses the Redring experiences; it’s a winner!”



“Our staff spent the better part of the past year finding and testing the gear that will make readers’ time in the woods more productive and more fun,” says Slaton White, Deputy Editor of *Field & Stream®*. “The winning products not only withstood our tough testing, but they stood head and shoulders above the rest displaying absolute excellence in their field. The Best of the Best is the highest honor *Field & Stream®* bestows on gear and the winning products are the best of the year; worth your time, worth your money.”

Read what *Field & Stream®* writer and Best-of-the-best reviewer, Thomas McIntyre had to say [here](http://www.FieldandStream.com/BOTBHunting2013). For more about the *Field & Stream®* Best-of-the-Best Awards for 2013 Hunting Gear and Redring’s award, visit [FieldandStream.com/BOTBHunting2013](http://FieldandStream.com/BOTBHunting2013).

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**About the Redring® Optical Shotgun Sight:**

The Redring® helps beginners and seasoned shooters achieve better aim on the moving target and hit more targets successfully. Unlike traditional sights sold on the market, the Redring® features *smart technology* that allows the shooter to immediately take fast and instinctive shots with both eyes open. This sight is not for aiming, it's for fast shotgun shooting. It gives the hunter another reference point to confidently bag the birds with less-to-zero collateral damage to game.



For more information on the advantages to using the Redring® on your shotgun, visit [www.redringusa.com](http://www.redringusa.com). "Like" us on [Facebook](#), [Follow us on Twitter](#) or check out the [YouTube](#) videos on the Redring® advantage.

**About Best of the Best:**

Each year the editors at *Field & Stream*® review new products and innovations and choose the top performing items for inclusion in the annual Best of The Best round-up. *Field & Stream* test-team members rigorously test each item during a process dubbed the "*Field & Stream* Torture Tests." Products are shot, bent, driven, dropped, and generally abused. Anything that falters is immediately eliminated. Beyond surviving the torture tests, winning products are ultimately selected based on significance of the innovation, the quality of the design, and the value they bring to outdoorsmen. Selection criteria vary, depending upon the category, but all of the winning products share one characteristic: excellence in their field.

**About *Field & Stream*:**

*Field & Stream*®, The World's Leading Outdoor Magazine, is the country's largest enthusiast title and most recognized outdoor publication. Devoted to the complete outdoor experience and lifestyle, **Field & Stream** (<http://www.FieldandStream.com>) gives its readers the knowledge and inspiration to pursue the sports they love. It celebrates the outdoor experience with great stories, compelling photography and sound advice, while honoring the traditions hunters and fishermen have passed down for generations. Established in 1895, *Field & Stream* is published 11 times per year by the Bonnier Corporation.

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